Sabrina Losciale

Event
Art Management
Communication

Resume

Date of birth: 08/22/1985
In: Monza

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MAIN WORK EXPERIENCE

EVENT PRODUCER Since June 2019

- Art management
- PR
- Digital and social media marketing
- Art direction

Art Management — Sabrina Losciale comunicazione — Milan (IT)

EVENT MARKETING MANAGER Since November 2018

- Coordination marketing team
- Guerrilla Adv, Flash Mobs
- Customer interactions and side events

TEDx Genova (x = independently organized TED event) — Genoa (IT)

PROJECT MANAGER Since October 2014 till June 2019

- Event and content manager
- Unconventional Communication strategies
- Digital marketing
- Art direction
- MKT plan and KPI monitoring
- Providers, applications and permissions
- Sponsorship

flying tiger copenhagen — Genoa (IT)

ACCOUNT MANAGER Since May 2006 till November 2008

- Sales
- Email marketing
- Customer care

Edizioni Top Press — Milan (IT)

VOLUNTEERING

June 2015 — Cotonfioc Festival — Co-organizer

July 2014 — Goa Boa — Co-organizer Village

January 2013 — Vanuart Project — Founder

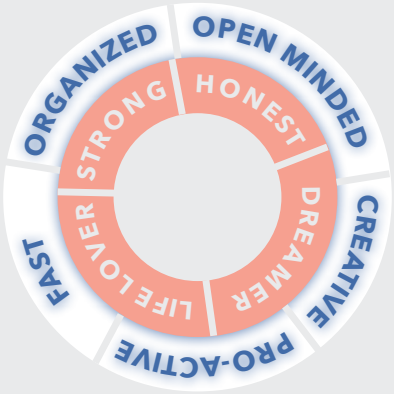
EDUCATION

Diploma
Graphic Design and Communication
Art institut of Monza
July 2004

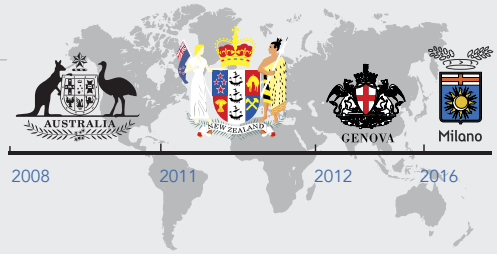
University
Cultural Heritage and Art
Genoa University
October 2012

Diploma
Digital PR and Press office 2.0
Abea Former
February 2019

A BIT ABOUT ME



WORKING&TRAVEL TIME LINE



REFERENCES

Ana Comabalia
Marketing Manager Tiger Italia 1

"Sabrina is a valid resource in the field of communication and event organization with a lot of graphic and digital skils. His energy, autonomy and proactivity were the keys to improve Tiger Italia 1's projects in these years "

Ludovica Pellizzetti
Executive Management Assistant
IGOODI

"Professional and versatile who knows how to focus on goals without losing sight of the quality and importance of teamwork"

APPLICATIONS

Ps Id Ai W P MailChimp

SCAN MY CV

VIEW NOW

Autorizzo il trattamento dei dati personali contenuti nel mio curriculum vitae GDPR 2016/679 – Regolamento Europeo sulla Protezione Dati.